



The first-ever  
Edwin Neill II Full  
Potential Award  
goes to the **Aveda  
Institute** in St.  
Petersburg, FL.

# FIRST PRIZE!

Three students from the Aveda Institute in St. Petersburg, FL, have won the first-ever Edwin Neill II Full Potential Award, which was created to honor the late Edwin Neill II, CEO and founder of Neill Corporation, Hammond, LA. Josh Rodriguez, Amanda Lewis and Evelyn Perez competed as a team to create the winning look, shown here, and received an all-expenses-paid trip to Miami for Offspring Miami Jam. —M.D.