



Style

eyecatchers

Curling Custard cool for spring

Big hair is back this spring, according to Atlanta curl guru Keneesha Hudson, CEO of Urbanbella. Curly girls looking for styling ease will find it in Kinky-Curly Curling Custard. The clear emulsion dries quickly and leaves curls feeling soft and touchable. Buy a 16-ounce jar of the curl defining cream for \$25 at Urbanbella or Urbanbella.net (available in April).



Kinky-Curly

Rocker finds designs hit right note

When rocker Justin Tranter began designing necklaces to sell at performances (his band is Semi Precious Weapons), the pieces were so popular that retailers such as Urban Outfitters and Barneys CO-OP took notice. Atlantans can buy the 14-karat gold or sterling silver and diamond designs, including Braille bracelets (\$700) or the Braille single necklace (\$375), at T. Boutique in Duluth.



Fetty of Brooklyn

— Nedra Rhone

Very happening hairdos

Street-savvy styles highlight new techniques

Street style got hairy this month in downtown Atlanta when Aveda stylists from around the country and Canada presented the hottest happenings in hairdos.

The two-day event at AmericasMart, Atlanta Unplugged: From the Streets, showed stylists' interpretations of the best haircuts and color inspired by the streets of New York, Toronto, Austin and Atlanta. Some of the trends from the industry event are sure to show up this spring and fall in Atlanta as local stylists experiment with the newest techniques. Hair with high-gloss finish; face-framing fringe on short bobs and long layered styles; and natural-looking hair color placed in blocks, rather than strand-thick highlights, are all among the latest looks to consider.

Whatever trend you choose to explore this spring or fall, just remember one thing: One style was never meant to fit all.

— Nedra Rhone



Photos by Todd R. McQueen



▲ BIGGER AND BETTER

"I really wanted to look at the texture and bring the pieces out," said colorist David Adams of Minneapolis-based Aveda. "I wanted to make her look like it was autumn." Stylist Randy Taylor cut hair shorter in front and longer in the back so the natural curls would pop up into shape.



▲ WITH THE BAND

Curly hair is cut full on top, with just a veil of curls left at the bottom. Adams used a technique called shading to create a color that mimics the way strands look when light hits the hair.

Adams created a colorful mohawk with a mix of apricot and violet, edged in blond. "It really brings out the shape of the haircut," he said.



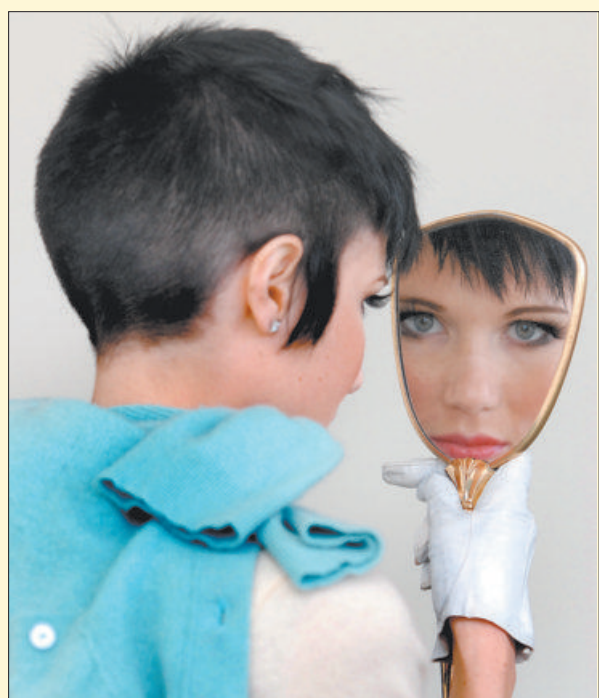
► KIND OF CLASSIC

Soft blond color is the result of an innovative process from DJ Freed of Key Lime Pie salon in Atlanta. Freed layered colors three levels apart to create multiple shades in the hair that give the illusion of movement.

► ON THE FRINGE

This cropped cut has more length on top, keeping it soft. The style accentuates bone structure, said stylist Tristin Morrison of Aveda Academies in Toronto — and is very trendy.

Fringe in front is the hallmark of this style for men. Nashville-based Jeffrey Scott of Neill Corp. kept the color dark. Other color trends this season? The look is less about highlights and all about blocks of color, Scott said.



► BEST OF THE REST

This face-framing cut from Allen Ruiz of Jackson Ruiz Salon in Austin combines fringe, layers and strong color in a different tone around the face for a fashion-forward style.

This quirky style by Tristin Morrison of Aveda Academies in Toronto looks like a short bob, but the hair left hanging can be pulled back into a ponytail for versatility.

